



## TIG to Take 'Ultimate Meeting Room' on Tour

Technological Innovations Group to take Crestron and Oblong's Mezzanine™ meeting room solutions on the road throughout South Africa

**Cobham, Surrey: 8<sup>th</sup> May 2019** – later this month, TIG will be taking to the road in South Africa to showcase the most advanced meeting room technologies that when combined, deliver the office of the future - today. In an industry first, TIG's 'Ultimate Meeting Room Tour' will feature Crestron corporate solutions and virtually demonstrate Oblong Industries' flagship Mezzanine platform, to showcase functionality that moves beyond traditional video conferencing and enables multi-stream and user collaboration across the global enterprise.

The TIG Tour will demonstrate how combining Crestron and Mezzanine technology will allow meeting participants to share multiple streams of content, from multiple locations, simultaneously. In this way, innovative and more effective ways of working become possible, because when teams can see more and share more, they can do more.

Revealing the tour dates in South Africa, Robin van Meeuwen, CEO of TIG commented: "South Africa is the tech hub of the African continent and has huge potential for growth. The TIG team are really excited at this ambitious undertaking and the prospect of getting out and meeting integrators and their customers."

### **Locations:**

- 14<sup>th</sup> – 17<sup>th</sup> May: TIG offices Johannesburg
- 21<sup>st</sup> May: The Hyde, Capetown
- 28<sup>th</sup> May: The Holiday Inn, Durban

TIG is the exclusive sales agency for Crestron in EMEA and is a strategic sales partner for Oblong Industries' flagship collaboration platform, Mezzanine. The 'TIG on Tour' roadshow will bring solutions from both brands to dealers, consultants and end-users who want to experience the most forward-thinking meeting room innovations.

### **What will be on show?**

#### Mezzanine by Oblong Industries (virtual demonstration)

Mezzanine offers advanced collaboration for rooms of all sizes, from small to medium sized huddle spaces and meeting rooms to large conference centres. Mezzanine creates a visually immersive



meeting environment, the dynamic multi-screen workspace commands attention when presenting information and enables real-time content sharing from multiple sources.

Mezzanine solutions engage audiences and support seamless, active participation, improving the effectiveness of collaborative work.

#### Crestron Flex P100 Series:

Crestron's first ever voice-over-IP desk phone, the P100 Series delivers the Microsoft Teams or Skype for Business experience to users desktop phones, it features a large touch screen that provides convenient tools connecting users to their calendar and co-workers, straight from their desk.

#### Crestron Flex B100 Series Sound Bar:

The B100 Series Sound Bar delivers crystal clear audio with a beam forming microphone array and an integrated 4K HD camera that provides auto-zoom, people counting and lifelike image quality. A front of room solution for Microsoft Teams, Skype for Business, or Zoom Rooms, the B100 Series pairs with a 10" touch screen to deliver a simple, intuitive in-room user experience.

#### Crestron Flex M100 Series:

The Crestron Flex M100 Series is a tabletop solution that provides everything users need to instantly and securely call, present and video conference using Microsoft Teams, Skype for Business or Zoom Rooms software. An included 4K HD camera provides auto-zoom, people counting and lifelike imagery. The premier audio performance is delivered via the incorporated four microphone 360 degree array.

#### Crestron' DigitalMedia NVX™ with Pixel Perfect Processing:

DigitalMedia NVX is the only network AV solution that delivers a perfect image every time, now with all-new Pixel Perfect Processing technology. Working with their partners Crestron have made image quality even better, like the previous generation of DM NVX, there's no latency and it supports more video formats than any other manufacturer.

#### Crestron's DM Lite™:

DM Lite offers a complete line of simple, low-cost, high performance transmitters and receivers that provide switching and transport of 4K signals over standard CAT5e networking cable. DM Lite products provide local optional auto-switching, network connectivity, audio and video distribution,



control distribution and audio amplification. The entire line can be mixed and matched to create simple systems for most spaces.

Crestron XiO Cloud™:

Crestron's revolutionary IoT-based deployment and management platform for the modern, intelligent workplace.

Crestron's AirMedia 2:

The fastest, easiest, most manageable and secure wireless presentation technology.

TIG's pan-EMEA sales agency is active in 11 countries, with over 120 sales professionals bringing a unique complete eco-system of solutions and services to the AV market.

To book your place at one of the TIG roadshows and discover 'The Meeting Room of the Future' for yourself please visit [South Africa Roadshow](#)

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**About Technological Innovations Group (TIG)**

Headed up by Robin van Meeuwen, Technological Innovations Group (TIG) has evolved out of Future Vision Marketing, which was founded in 1987 to distribute Crestron in Europe. The company works with brands at the forefront of leading-edge technology development.

With a hugely experienced leadership team and staff in locations across Europe, partnering with TIG gives organisations - whether in corporate AV, marine, education, residential and more – a real competitive edge over the competition.

Learn more at [www.tig.eu](http://www.tig.eu) and connect via [Twitter](#), [Facebook](#) and [LinkedIn](#).

**TIG**