



## **TIG appoints Daniel Kerkhof as Director of Marine Business EMEA**

**Cobham, Surrey – 2 July 2019:** Technological Innovations Group (TIG), the leading AV sales agency in EMEA, are pleased to announce that Daniel Kerkhof has been appointed to take the position of Director of Marine Business EMEA effective immediately.

In this role, Daniel will be responsible for growing TIG's sales across the marine sector focussing on TIG's partners Crestron and YachtCloud. Based in The Netherlands, Daniel will be the go-to contact for TIG's existing shipyards and ETO's as well as developing new relationships throughout the EMEA region. Daniel will educate the decision makers and influencers for this market in order for them to fully understand the benefits of installing a fully automated system. Additionally, Daniel will head up the creation of Crestron's Authorised Marine Dealer Network.

On his new position Daniel comments: "I have been working with some of our marine dealers since I joined the company in 2011 and have always enjoyed the complexity of these projects. For me it is a great challenge to work towards a global Crestron approach for this market. Because it is a market with a limited number of active parties we believe we should be able to implement a global approach for them, meaning that we will gather information between the Crestron and TIG teams and ensure that we will approach marine projects in the same manner worldwide".

TIG's CEO and President Robin van Meeuwen adds: "Daniel has always been an allrounder servicing the residential and commercial business, yet his real passion lies in the Marine industry. His complete focussed effort on Marine will undoubtedly help significantly increase our business in the next year. This industry has so many opportunities on which we wish to capitalise".

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**About Technological Innovations Group (TIG)**

Headed up by Robin van Meeuwen, Technological Innovations Group (TIG) has evolved out of Future Vision Marketing, which was founded in 1987 to distribute Crestron in Europe. The company works with brands at the forefront of leading-edge technology development.

With a hugely experienced leadership team and staff in locations across Europe, partnering with TIG gives organisations - whether in corporate AV, marine, education, residential and more – a real competitive edge over the competition.

Learn more at [www.tig.eu](http://www.tig.eu) and connect via [Twitter](#), [Facebook](#) and [LinkedIn](#).