



5th March 2019

TIG TO DEBUT NEW CRESTRON CPD AT BIID PROVIDERS SHOWCASE

TIG (Technological Innovations Group), the leading audiovisual sales agency in Europe, will be delivering its Crestron CPD at the forthcoming British Institute of Interior Design (BIID) CPD Providers Showcase event taking place on March 21st at The Chesterfield Hotel, London. Recently accredited by the BIID, this brand new CPD course for the interior design industry is entitled **‘Transforming design with light: Tips & Tricks for using lighting control & motorised window treatments in homes.’**

Crestron solutions are exclusively available from TIG throughout Europe, and the training session reflects the advancements in smart home technology and will convey helpful techniques for integrating lighting control and automated window treatments within the design scheme of a home. Interior designers will be equipped with the latest technology trends in lighting and home automation, which they can take back to clients to offer a wide selection of options for creating the modern, stylish home.

Nick Fichte, Residential Business Development Manager at TIG comments, “We are delighted to be able to debut a brand-new BIID accredited CPD this year, and to educate designers on the latest smart home innovations. The new course will demonstrate how lighting and home automation can enhance designs, allowing interior designers to meet and exceed client brief.”

The new course highlights how technology can be beautifully integrated within a design scheme to exceed client expectations and complement interior design, for a comprehensive approach to creating smart and stylish homes.

To find out more about the BIID CPD Providers Showcase, and to book your place for the session, please visit: <https://biid.org.uk/events/biid-cpd-providers-showcase-2019>.

Additionally, TIG will also be taking part in London Design Week this year hosting a talk titled: “The Integrated Home - from Concept to Reality” on March 12th. Freelance Journalist for Grand Designs and the Sunday Times, Chris Haslam will be moderating an inspiring talk using an award winning completed residential project to talk participants through the process of creating the perfectly integrated home involving the architect, the interior designer, the integrator and the manufacturer. to register, click here: <https://www.eventbrite.co.uk/e/london-design-week-the-integrated-home-from-concept-to-reality-tickets-55402208497>.

For more information, please visit www.tig.eu.

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About Technological Innovations Group (TIG)

Headed up by Robin van Meeuwen, Technological Innovations Group (TIG) has evolved out of Future Vision Marketing, which was founded in 1987 to distribute Crestron in Europe. The company works with brands at the forefront of leading-edge technology development.

With a hugely experienced leadership team and staff in locations across Europe, partnering with TIG gives organisations - whether in corporate AV, marine, education, residential and more – a real competitive edge over the competition.

About Crestron

Crestron automation and control solutions for homes and buildings let people control entire environments with the push of a button, integrating systems such as AV, lighting, shading, security, BMS and HVAC to provide greater comfort, convenience and security. All Crestron products are designed and built to work together as a complete system, enabling you to monitor, manage and control everything from one platform.

Crestron products are backed by more than 90 fully-staffed offices that provide 24 x 7 x 365 sales, technical, and training support across the globe. In addition to its World Headquarters in Rockleigh, New Jersey, Crestron has sales and support offices throughout the U.S., Canada, Europe, Asia, Latin America, and Australia. Discover the world of Crestron by visiting www.crestron.com

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