

TIG holds inaugural European Elite Partners Summit

By Guy Campos in Business, Europe May 29, 2019 0

Co-located with Crestron Masters in Madrid, Spain, the summit welcomed more than 40 representatives who heard about Crestron's extended offering from AV control to IP and UC.



Technological Innovations Group, TIG, has welcomed over 40 industry representatives to its inaugural European Elite Partners Summit. The conference took place at the Marriott Auditorium Hotel in Madrid, Spain, and was co-located with the Crestron Masters event, with leading industry representatives joining for seminars, discussions and networking.

TIG representatives Robin van Meeuwen, CEO and president, Dirk Hendrickx, vice president of sales, and Crestron's Stijn Ooms, director of technology, led the conference talks and provided key updates from the company, industry projections and product information.

Attendees were invited to engage with the strategic overview for Crestron and its business operations, and more specifically learnt about Crestron's extended offering from AV control to IP and UC. With a focus on unified communications, attendees could benefit from learning key details on how the latest Crestron solutions for the modern enterprise are helping integrators to stay at the forefront of the industry.

"I'd like to thank all of our partners who attended the first Crestron European Elite Partner Summit," said van Meeuwen. "Madrid has been a wonderful location for the event, and as an EMEA-focused sales agent, it's important for Technological Innovations Group to host events and represent our partners across the region.

"Technology that has traditionally represented the audiovisual area of the market, is now moving towards encompassing unified communications, IT and other applications. Events such as the Elite Partners Summit enable our experts to deliver market and product information to our customers to help drive business forward," said van Meeuwen.

A particular focus for the summit was the Crestron Flex solution, which debuted at ISE 2019.



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