



Christophe Malsot Promoted to Director of Hospitality EMEA

Cobham, Surrey – 1 July 2019: Technological Innovations Group (TIG), the leading AV sales agency in EMEA, are delighted to announce the promotion of Christophe Malsot to Director of Hospitality, Leisure and Retail EMEA.

Christophe has been a key contributor to the solid growth of TIG's Crestron sales throughout South West Europe and North West Africa for the last four years as Regional Director. In his new role Christophe will focus on building TIG's sales within the hospitality sector across the EMEA and residential markets throughout South West Europe.

Robin van Meeuwen, President and CEO of TIG comments "Christophe's vast experience in the hospitality sector will undoubtedly add value to bringing TIG's bespoke end user solutions to this ever-growing market. I am confident Christophe will thrive in this new role".

Christophe said of his new position "I am looking forward to applying my 30 years of Hospitality and Residential experience to develop these markets and to help the TIG team perform. This is an exciting time for us and the right opportunity to enhance TIG's growth. No one else in the AV industry has the range of solutions we have to meet the needs of the hoteliers".

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About Technological Innovations Group (TIG)

Headed up by Robin van Meeuwen, Technological Innovations Group (TIG) has evolved out of Future Vision Marketing, which was founded in 1987 to distribute Crestron in Europe. The company works with brands at the forefront of leading-edge technology development.

With a hugely experienced leadership team and staff in locations across Europe, partnering with TIG gives organisations - whether in corporate AV, marine, education, residential and more – a real competitive edge over the competition.

Learn more at www.tig.eu and connect via [Twitter](#), [Facebook](#) and [LinkedIn](#).