



5 August 2019

### **Technological Innovations Group appoints Regional Sales Manager for Austria**

**Cobham, Surrey – 5th August 2019:** TIG, the leading audiovisual sales agency in Europe, continues to strengthen its expansion in the DACH region sales department with the appointment of Martin Winkler to the position of Regional Sales Manager for Austria.

As an established sales professional with experience in the AV market, Martin is a valuable addition to the TIG team. He will be responsible for building relationships with TIG's Austrian Elite Partners and dealers, along with promoting sales and forming new partnerships within the region: "Crestron played a major role in my career as a consultant and later as a product manager and sales representative in system integration", comments Martin Winkler. "Working in the AV business in Europe and the Middle East for almost 2 decades, I'm really looking forward to joining the TIG sales team to consolidate and further develop Crestron's leading position on the Austrian market."

With a growing list of cutting-edge audio visual technology and solutions for the commercial, residential and marine markets, TIG is well positioned to service integrators, vendors and end users. Robin van Meeuwen, CEO of TIG comments: "Martin is a strong addition to our expanding sales team, I am confident that his background in the AV/IT market will be of great value and I look forward to working with him."

Martin will work directly with Olaf Stepputat, TIG's DACH Regional Director. To Olaf, Martin is an invaluable addition to the strong sales team operating in the DACH region: "Austria is a key market for TIG with major potential. With Martin's expertise, we will continue to expand our leading position in the region."

For more information, please visit [www.tig.eu](http://www.tig.eu)

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### **About Technological Innovations Group (TIG)**

Headed up by Robin van Meeuwen, Technological Innovations Group (TIG) has evolved out of Future Vision Marketing, which was founded in 1987 to distribute Crestron in Europe. The company works with brands at the forefront of leading-edge technology development.

With a hugely experienced leadership team and staff in locations across Europe, partnering with TIG gives organisations - whether in corporate AV, marine, education, residential and more – a real competitive edge over the competition.

#### **Press contacts:**

Petra van Meeuwen  
Marketing and Media Relations Director  
Email: [pvanmeeuwen@tig.eu](mailto:pvanmeeuwen@tig.eu)  
[Mobile : 07940591027](tel:07940591027)

John Houston  
Director, Wildwood PR  
Email: [john.houston@wildwoodpr.com](mailto:john.houston@wildwoodpr.com)  
Mobile: 07703 275812