



Technological Innovations Group announces new Regional Sales Director for South West Europe and North West Africa

Cobham, Surrey - Tuesday 2nd April 2019: Technological Innovations Group (TIG) has today announced the appointment of Alain Solomon to the position of Regional Sales Director, South West Europe and North West Africa, effective immediately.

With over 30 years of industry experience Alain joins TIG from Jupiter by InFocus where he was Sales Director for EMEA. Prior to that, Alain spent 13 years at technology company Barco where he held a variety of Vice President positions. During his time at Barco Alain was responsible for driving sales, defining and implementing growth throughout a number of regions and executing a worldwide go-to market strategy.

Commenting on his appointment, Alain said “I am very proud to be joining the TIG team to help our partners take full advantage of the IP technology growth into the AV world. The Southern Europe and North-Africa regions are early adopters of such new technologies and represent a fantastic growth opportunity for us. It will be a very exciting journey for myself and the whole team ”.

Robin van Meeuwen, President and CEO of TIG, said: “Alain has many years of AV industry experience in EMEA and is well respected with the customer base. He will help us continue the success in the region”.

Following the appointment of Alain there has been an internal promotion for Christophe Malsot, former Regional Director for South West Europe and North West Africa, to Director of Hospitality EMEA and Residential South West.

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About Technological Innovations Group (TIG)



Headed up by Robin van Meeuwen, Technological Innovations Group (TIG) has evolved out of Future Vision Marketing, which was founded in 1987 to distribute Crestron in Europe. The company works with brands at the forefront of leading-edge technology development.

With a hugely experienced leadership team and staff in locations across Europe, partnering with TIG gives organisations - whether in corporate AV, marine, education, residential and more – a real competitive edge over the competition.

Learn more at www.tig.eu and connect via [Twitter](#), [Facebook](#) and [LinkedIn](#).