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## The Secrets to merging Technology with Interior Design

*As part of the London Design Week talk strand ‘Conversations in Designing Technology’, TIG has put together an interactive panel discussion on how design and technology can work hand-in-hand to deliver stunning smart homes for clients.*

TIG (Technological Innovations Group) is delighted to announce that during this year’s London Design Week (10-15<sup>th</sup> March 2019) at the Design Centre Chelsea Harbour, it will be hosting a panel discussion at its Crestron home technology showroom, on Tuesday 12<sup>th</sup> March at 2pm.

The session will be chaired by leading consumer technology journalist, Chris Haslam, and the topic for discussion is **‘The Integrated Home – from Concept to Reality’**. The session will explore the challenges and rewards of designing a home that seamlessly integrates interior design with technology. Joining Chris on the panel will be, Simon Hart of PRS Architects, Greg Currie, Regional Sales Manager at Crestron, Dan Eades from Environ, plus a representative from the lighting design community who have all worked together on the project we are using to illustrate the connectivity between interior design and smart home technology.

Chris who has been writing on consumer technology for over a decade, for a wide variety of magazines including Grand Designs, Wired, House Beautiful and The Sunday Times amongst others, is really looking forward to the session: “In my experience, interior designers can be nervous about incorporating technology in their designs,” he says. “This is understandable, but our experienced panel will be discussing how technology can be seamlessly integrated into the design of a home - without compromising on aesthetics or functionality. We’ll cover off the integration of disparate technologies, such as lighting, HVAC, audio, climate control and security, and how they can be installed to enhance the end-user experience while also complementing the interior design.”

The panel discussion will highlight a real-world project and winner of the ‘Best Design Meets Technology’ award at the Crestron EMEA Integration Awards 2019, a Grade 1 listed country estate which has been completely transformed with technology. The Eco-Luxe Country Estate showcases the benefits of early involvement of all parties in the design process – the importance of outlining a clear brief, close communication with the client, and much more. Attendees will see and understand how

it is possible to create a stunning home, featuring an easy-to-use yet sophisticated home technology solution.

Petra van Meeuwen from TIG comments, “We are excited to be involved in London Design Week this year, it’s an opportunity for us to provide insight in to the complete design process, alongside highlighting the benefits of home automation with the wider design community.”

To find out more about the event and to reserve your place, visit:

<https://www.eventbrite.co.uk/e/london-design-week-the-integrated-home-from-concept-to-reality-tickets-55402208497>.

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**About Technological Innovations Group (TIG)**

Headed up by Robin van Meeuwen, Technological Innovations Group (TIG) has evolved out of Future Vision Marketing, which was founded in 1987 to distribute Crestron in Europe. The company works with brands at the forefront of leading-edge technology development.

With a hugely experienced leadership team and staff in locations across Europe, partnering with TIG gives organisations - whether in corporate AV, marine, education, residential and more – a real competitive edge over the competition.

Learn more at [www.tig.eu](http://www.tig.eu) and connect via [Twitter](#), [Facebook](#) and [LinkedIn](#).