



Coca Cola

INTRODUCTION

Global drinks giant, Coca Cola has recently relocated its South African office to a breathtaking ultra-modern sky-rise office building in Rosebank, just north of Johannesburg. Dedicated to providing a great space for employees to work, where people are inspired to be the 'best that they can be', Coca Cola enlisted the help of local integrators Panavision Evolve to design and deploy an extensive and upgraded automation and integration system, to bring the new office in line with the company's global high standards. Being an established technology provider to Coca Cola across the globe and with a long-standing relationship with Panavision Evolve, Crestron was the natural choice for this project.



"THE COCA-COLA INSTALLATION PROVIDED US WITH AN AMAZING OPPORTUNITY TO DEPLOY CRESTRON'S OFFICE AUTOMATION AND AV INTEGRATION TECHNOLOGY USING INTERNATIONALLY PRE-DETERMINED SPECIFICATIONS."

Jaco Potgieter,
Sales Director,
Panavision Evolve.

THE CHALLENGE

To provide a streamlined conferencing and room scheduling solution for Coca Cola's newly relocated South African office. The new state-of-the-art installation needed to seamlessly integrate with collaborative meeting and huddle spaces, as well as an open plan, multi-purpose auditorium.

"WE FEEL CONFIDENT DEPLOYING CRESTRON SOLUTIONS AS THE COMPANY OFFERS EXCEPTIONAL AFTERSALES SUPPORT AND A VERY SOLID FIVE-YEAR WARRANTY ON ALL OF THEIR EQUIPMENT. "

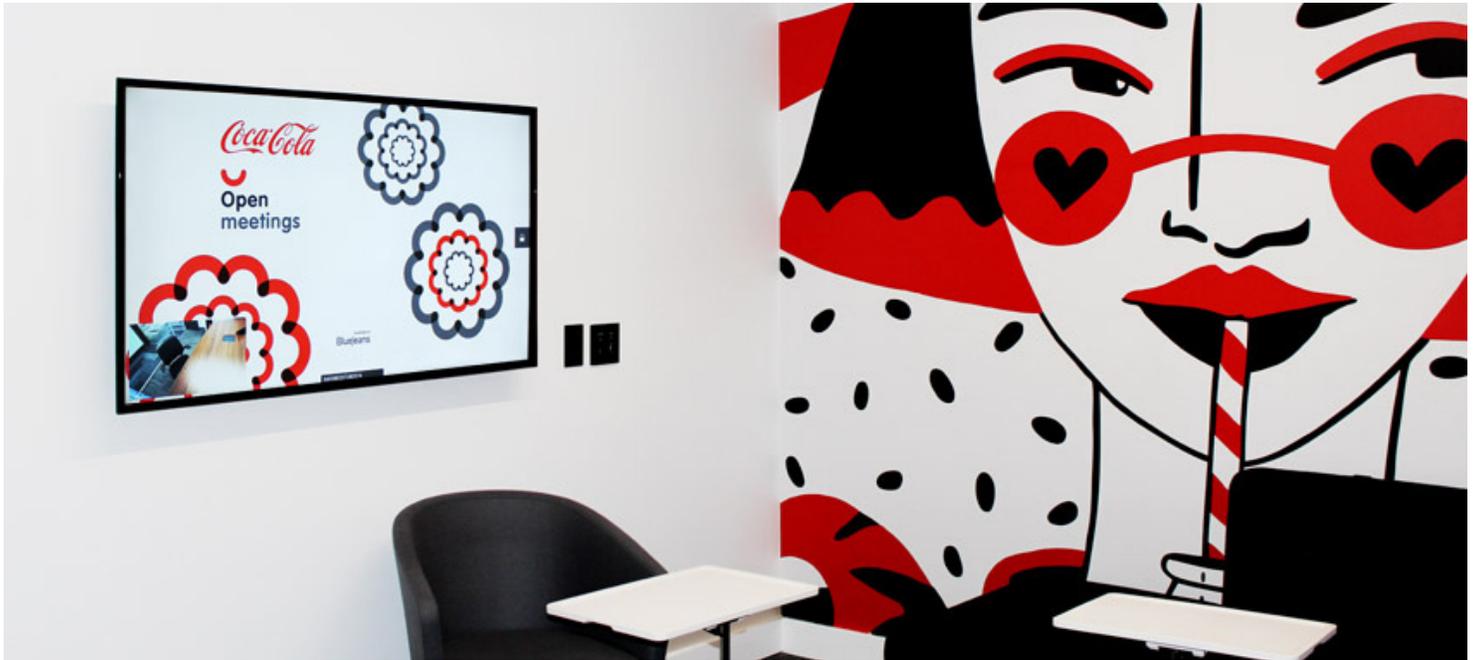
Jaco Potgieter,
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THE SOLUTION

A fully integrated solution, including Crestron Fusion™ and AirMedia®, to provide seamless data sharing and a monitoring and scheduling service to manage the various meeting spaces. Customised user-friendly Crestron TSW-760, TSW-1060 and TSS-752 touch screens make the system simple for staff to operate and manage.



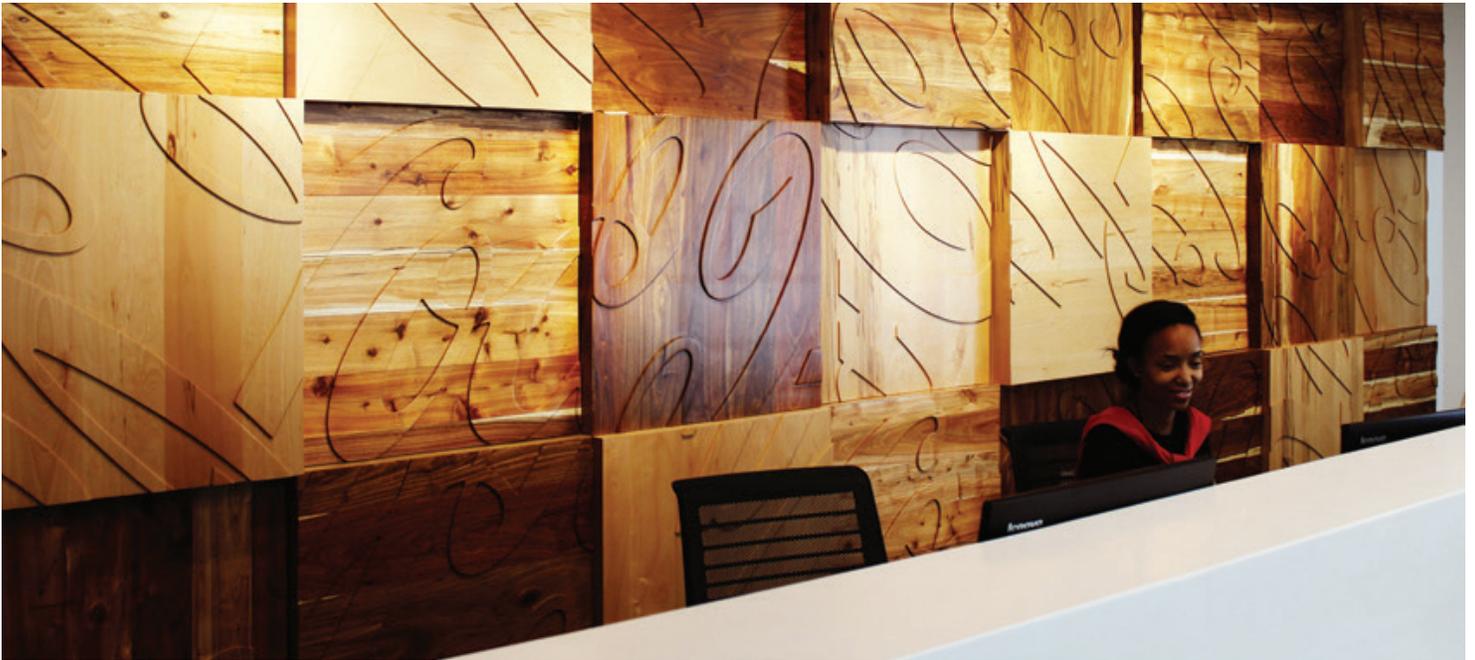


Due to the grand scale of the Rosebank office and the variety of collaborative meeting and huddle spaces, as well as an open plan auditorium, Crestron's wireless presentation technology, AirMedia® was the perfect solution. Adaptable to any work space, AirMedia allows for files and videos to be shared from a laptop, smartphone, or tablet, without the need for endless cables and wires. The network-based wireless technology uses the latest security protocols to ensure data is secure and remains confidential, accessible from anywhere around the world. Guest presenters can also access the system easily and securely. When sharing files or presenting from a smartphone or tablet, Crestron's AirMedia can be easily managed via a free downloadable app. Equipped with HD screens, microphones, cameras and pre-programmed Crestron 7" TSW-760 and 10" TSW-1060 touch screens, each office space is designed for seamless and easy usage by all employees.

Another important aspect of the project was the integration of a room scheduling system, which could be accessible by

all employees, as well as being simple to use. Controlled via Crestron 7" TSS-752 room scheduling touch screens, Crestron Fusion™ not only allows the user to book rooms, but also integrates with popular calendaring programs like Microsoft Exchange® and Office 365 to improve workflow and room usage. The Fusion software features global device monitoring, as well as data collection and reporting, to help optimise investment in people, spaces and technology.

The extensive open planned auditorium can also be used as a flexible meeting space. With the ability to serve as one large scale area or partitioned into three smaller sound-proofed spaces, each section is equipped with its own Crestron 8.7" TST-902 wireless touch screen and partition sensors. This allows the system to monitor which area is in use and therefore which touch screens will be used. Crestron Saros® Integrator 2-Way 6.5" ceiling speakers were installed, automatically controlled using pre-set programmes, giving exceptional sound quality for all to hear.



"Panavision enjoys a lot of support from Crestron," comments Jaco Potgieter, Sales Director at Panavision Evolve, "We feel confident deploying Crestron solutions as the company offers exceptional aftersales support and a very solid five-year warranty on all of their equipment. Panavision extends aftersales support to clients for up to a year after installation, without signing a formal service level agreement, because we know that we can stand by Crestron quality and rely on their support to provide end users with the best possible customer experience."