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**TECHNOLOGICAL INNOVATIONS GROUP ANNOUNCES NEW ALLIANCE
WITH SALAMANDER DESIGNS**

Technological Innovations Group (TIG), the leading technology sales agency in EMEA offering integrated AV equipment solutions for both residential and commercial spaces, is pleased to announce an alliance with Salamander Designs®, a recognised leader in technology furniture solutions.

The move marks another step by TIG towards its goal of being able to offer a full portfolio of AV/IT solutions that complement each other to create superior, fully integrated smart spaces.

For more than 25 years, Salamander Designs has been designing and producing high-quality, made-to-order AV furniture solutions that are carefully shaped by the customer's needs. Salamander Designs specialises in creating advanced, flexible furniture systems that are designed to fit in perfectly with specific audio/video products for the residential and commercial markets, making today's electronics, technology and people work and live better together. Products include AV cabinets, theatre seating, TV and tablet mounts, conference tables and huddle solutions for collaborative, modern spaces.

"We're thrilled to announce this new partnership for 2020 with Salamander Designs, a brand that oozes style, sophistication and innovation. Salamander Designs will certainly cater to our customers' needs: already working seamlessly with many of the products we offer from Crestron, it will enable customers to unite their technology into one simple, sleek

solution. This new arrangement further demonstrates TIG's commitment to becoming a 'one-stop shop' for smart space solutions," comments Robin van Meeuwen, CEO of TIG.

Scott Srolis, Senior Vice President of Sales and Marketing at Salamander Designs, adds: "We're excited about aligning with TIG because the collaboration better serves our customers throughout the EMEA region, and because TIG are high-quality-oriented and customer-centric, just the same as we are at Salamander Designs. This relationship will also benefit customers with faster deployment of our category-leading solutions."

The announcement of the relationship coincides with the opening of Salamander Designs' new International Distribution Centre in Maarssen, The Netherlands, which brings the brand closer to many of its technology partners, ensuring faster and easier delivery.

TIG is also opening a new customer-focused experience centre in Frankfurt, Germany, to showcase Crestron's technology in live application usage, and is soon to open another experience centre in London, to showcase all the brands it now represents.

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About Technological Innovations Group (TIG)

Headed up by Robin van Meeuwen, Technological Innovations Group (TIG) has evolved out of Future Vision Marketing, which was founded in 1987 to distribute Crestron in Europe. The company works with brands at the forefront of leading-edge technology development. With a hugely experienced leadership team and staff in locations across Europe, the Middle East and Africa, partnering with TIG gives organisations - whether in corporate AV, marine, education, residential and more – a real edge over the competition.

Learn more at www.tig.eu and connect via [Twitter](#), [Facebook](#) and [LinkedIn](#).

About Salamander Designs, Ltd.

For more than 25 years, multiple award-winning Salamander has been designing and manufacturing premium quality furniture for residential and commercial audio/video integration that complements any space. Committed to the promise that every customer deserves furniture that is shaped by their needs, Salamander's expert design team and build-to-order formula serve a wide range of markets equally, including the advanced audiophile,

luxury residential and commercial customers of all sizes and categories. All products are custom made in a 100% solar powered USA facility, uniquely quick shipped within days and backed by a lifetime warranty which includes superior support. It's not just furniture, it's furniture engineered to make today's electronics, technology and people work and live better. To learn why global companies such as Sony, Microsoft, Dell, Sharp, General Electric and thousands of residential customers worldwide rely on Salamander furniture and accessories, visit salamanderdesigns.com.

Discover more about Salamander Designs by connecting on [Linkedin](#), [Twitter](#), [Instagram](#) and [Facebook](#).

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